



## **Press Release**

# **THNIC Announces a New Round for Registration of “.th” Without Category Code**

*THNIC launches a new round for registration of ".th" Second Level Domain, without category code co.th, for the purpose of Thai Internet Infrastructure Development for Public Interest Projects under Thai Network Information Center Foundation during April 25 to June 5, 2017.*

**Miss Siranatcha Wutthipraphanphong, a Manager of Thai Network Information Center (THNIC) Foundation**, stated that after seeing demand from many requests to register .th without category code in previous rounds that THNIC Foundation specially open for limited period from time to time since 2014. Most of interested person are a group of entrepreneurs and brand owners who are highly value their brands in domain name (or web address), both Thai and international brands, to promote their online presence with their own website. Presently, THNIC Foundation is focusing on Thai Internet Infrastructure Development and Internet Penetration where several ongoing projects are operated under the foundation that require additional sponsorship. Therefore, main objective of this round is to raise sponsorship for Thai Internet Infrastructure Development for Public Interest Projects.

This new round of SLD.th registration will be serviced by T.H.NIC Co., Ltd., same as last time, it will be particularly limited to domain name registration of commercial, state enterprises, trademarks, names of major projects or events organized by private or governmental organizations. Those who want short, compact, and easy to remember can submit name application on the above-mentioned dates.

Interested persons can submit domain name applications and fees in the amount of 10,000 baht per domain name to THNIC Co., ltd, from April 25 to June 5, 2017. Successful applicants can proceed to donate funds for domain name registrations amounting to 1,000,000 Baht per domain name for a lifetime type, or alternatively 100,000 Baht per domain, per year directly to THNIC Foundation. More detail is available at [www.thnic.co.th/sld](http://www.thnic.co.th/sld). Contact: 02-105-4007 or Email: [sld@thnic.co.th](mailto:sld@thnic.co.th).

### **About Thai Network Information Center Foundation**

Thai Network Information Center (THNIC) Foundation is a not-for-profit organization which focuses on developing the Internet usage and Internet infrastructure in Thailand. The THNIC Foundation was established in 2007. The major mission of THNIC Foundation is to promote the usage of .th and .ไทย (dot Thai) domain names, as well as encouraging studies, research, and development to increase knowledge of internet technology. Another noteworthy mission is to push forward the development of Thai internet infrastructure, including but not limited to the areas of technological knowledge, internet speed, and value. Contact: [thnic.or.th](http://thnic.or.th)